

The up-to-date notices  
on Specials, Events, Packages,  
Real Estate Opportunities  
and much, much more!

### SPRING/SUMMER • 2017

## Springfest and Summer 2017

Winter can be beautiful in the Smokies, but we also look forward to the two most active seasons we have coming after it. Welcome Spring and Summer 2017! Spring and Summer are our main tourism seasons and it's not hard to see why the mountains seem to glow brighter and more vibrant with each renewal season of the yearly cycle and is more inviting to get out and explore than words could describe. In this newsletter, we'll show you some of the reasons you definitely should get out into the mountains and come stay with us at Deer Ridge. We sell golf packages for Bent Creek golf course below us, Tickets for Dollywood, Smoky Mountain Riding Stables, Rafting in the Smokies and more! Whether you have a Spring Break coming up, a need for thrills in the mountains, a wedding, a honeymoon, an anniversary or just need to relax at the top of the world with 70-80 degree weather, come get a burst of Spring freshness or Summer activity with Deer Ridge by calling 877-333-7743.

Be sure to find us on  
Facebook, Youtube,  
Twitter and our Blog



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#### Mountains Calling

#### AAA helps towns in the Great Smoky Mountains bounce back after wildfires.

*The following article comes from AAA Magazine for March 2017:*

"The wildfires that raged through the eastern Tennessee mountains in November were devastating, ravaging homes and businesses in Gatlinburg and nearby towns while killing 14 people. As the Gatlinburg area gets back on its feet, AAA is helping - and you can, too. AAA made a monetary donation to the Gatlinburg Relief Fund, which is supporting businesses and residents affected by the fires. During the fire, AAA employees, including Tim Adams, a field insurance manager, as well as Rick Byrd, an insurance agent, provided bottled water and snacks to first responders in the area when they were battling the flames.

Gatlinburg is near the Great Smoky Mountains National Park - creating a special connection with AAA. AAA is one of the few businesses still in existence that helped found the national park more than 75 years ago. Known as the Knoxville Automobile Club at the time, the club and its board of directions formed the Great Smoky Mountains Conservation Association, which spearheaded the creation of the national park and continues working for the park's interests today. "Because of our strong history with the national park, there was no question that donating to the relief fund was the right thing to do," said Anthony Alberton, territory vice president for AAA Tennessee.

Interested in doing your part? "The best way AAA Members can help now is by coming to visit Gatlinburg," Alberton advised. Attractions are open for business, including Dollywood, Ripley's Aquarium of the Smokies, the Gatlinburg Space Needle and the Parkway in downtown Gatlinburg. The 520,000-plus acre national park still offers plenty of pristine terrain, because the fire was contained to 17,000 acres.

"The outpouring of support is proof that Gatlinburg and Great Smoky Mountains resonate in the memories of people who have visited with us for decades," Gatlinburg Convention and Visitors Bureau CEO Mark Adams added. "We are open for business and ready for visitors. We invite everyone to come back for a vacation in the Smokies this year."

**For more information, visit [mypigeonforge.com](http://mypigeonforge.com). See more articles from AAA at [www.aaa.com](http://www.aaa.com).**



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### Spring Break Special!

**Need a break from academia?** Then come to Deer Ridge where we're running the following specials up through Easter.

"Stay 4 Nights and Only Pay For 3 Nights."

"Stay 7 Nights and Only Pay For 5 Nights."

And if you are a Past Guest, we encourage you to take advantage of our Past Guest Discount Program which you can also reserve by calling 877-333-7743.

### Mother's Day

Mother's Day Weekend Special

Get Mom out of town for the weekend. Our Mother's Day Weekend Special will fit the bill: Our Mother's Day Special includes 2 night's accommodations at Deer Ridge Mountain Resort in our 1 bedroom, 1 bath condominium, a welcome bucket and a \$50 dinner certificate at one of three of our favorite restaurant. Starting at \$249 plus taxes and fees. Offer valid May 11-15, 2017. Call to reserve today.

### Memorial Day

Deer Ridge will be hosting its 2nd Annual Corn Hole Tournament for all registered guests on Saturday May 27, 2017. No entry fee, just sign up when you arrive. We are looking for teams of two to compete against other guest teams with a chance of winning a return trip to Deer Ridge for 3 nights and 4 days. Corn Hole tournament rules will apply. Following the tournament, Deer Ridge will be grilling up \$1.00 hot dogs and \$2.00 hamburgers for all guests. Tournament players eat for free. The tournament will start at 9:00AM with the final round around noon. Lunch will begin at 11:30AM.

### New Merchandise in the Lounge

We're also happy to announce we have new merchandise available in our fabulous lounge area at the main office:

- \* New Deer Ridge Men's Polo Shirts
- \* New Deer Ridge Men's Rugby Shirts
- \* New Deer Ridge Women's Tee Shirts.

Come see what we've literally got in store for you!

### New at Deer Ridge

Beginning April 8, 2017, every Saturday and Sunday morning from 8:00AM to 10:00AM in our lounge area, Deer Ridge will be offering "the Best Blueberry Muffins" in town to our guests. These wonderful Blueberry Muffins, along with either cold milk or hot coffee, will be complimentary to all registered guests.

Muffins are made fresh daily and are available on a first come, first served basis.

Come join us!

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### Deer Ridge Ownership Opportunities

Fall in love with the peaceful surroundings, the beauty of the Great Smoky Mountains, and the many other benefits of ownership at Deer Ridge Mountain Resort.



These are examples of the different condominium types that Deer Ridge Mountain Resort has available for purchase.

**1 Bedroom, 1 Bath  
(560 Sq. Ft.)**



**1 Bedroom + Loft, 1 Bath  
(698 Sq. Ft.)**



**2 Bedroom 2 Bath  
(750 Sq. Ft.)**



**2 Bedroom + Loft, 2 Bath  
(908 Sq. Ft.)**



To get more details visit [www.RidgeResortRealty.com](http://www.RidgeResortRealty.com)

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**Some special events 2017**

- \* Spring Smoky Mountain Trout Tournament - April 1st - April 2nd, 2017  
Throughout Gatlinburg and Pigeon Forge
  - \* Pigeon Forge Spring Rod Run - April 6th - April 8th, 2017  
LeConte Conference Center and throughout Pigeon Forge
    - \* Smoky Mountain Winefest - April 7th, 2017  
Arrowmont School of Arts and Crafts
- \* Great Smoky Easter Arts & Crafts Show - April 12th - April 15th, 2017  
W.L. Mills Conference Center
  - \* Easter Sunrise at Ober - April 16th, 2017  
Ober Gatlinburg
    - \* Earth Day Festival - April 20th, 2017  
Mynatt Park
- \* Dolly's Homecoming Parade - May 5th, 2017  
Downtown Pigeon Forge
- \* Dollywood Barbeque and Bluegrass - May 26th - June 4th, 2017  
Dollywood
- \* Smoky Mountain Tunes and Tales - June 9th - July 29th, 2017  
Throughout Gatlinburg
- \* Dollywood Extended Hours & Night Fireworks - June 17th - August 6th, 2017  
Dollywood
  - \* 27th Annual Patriot Festival - July 4th, 2017  
Patriot Park
- \* Celebrate Freedom - August 1st - August 31st, 2017  
Throughout Pigeon Forge